

ECSLA
GENERAL SECRETARIES'
MEETING

Valerie HAMMER

April 8th 2010

RESPONSIBILITIES OF AN EUROPEAN ASSOCIATION

Valérie HAMMER - SG Meeting - April 8th
2010

SERVICE TO MEMBERS

- Information flow
 - « for information » : analysis, consequences, stakes
 - « for action » : alert, analysis, action plan, deadline
 - Means of communication :
 - Website – intranet and extranet
 - Newsletter (broadest audience possible – to date Ecsla Newsletter sent to 900 recipients)
 - Circulars or direct e.mails – internal information
 - Meetings , activity reports, minutes of meetings
- Networking/benchmarking
- Administration
 - Accounting
 - Meetings (WG,AGM, Board)
 - Legal obligations

DEFEND THE SECTOR

- Relationship with institutions (EU and international)
- Relationship with other business sectors
- Media relations
- Position letters
- Press releases
- Events (conferences, seminars) – organise or participate in
- Networking (member of other associations)

IMAGE OF THE SECTOR

- Media relations
- Representation towards institutions and other business sectors
- B to B communication

IMPLEMENTATION

- Lobbying (internal, towards other sectors, institutional)
- Internal communication (meetings, website, newsletters)
- External communication (position letters, press releases, website)

- What else needs to be done?
 - *Training of members (personnel and managers)*

✓ - in place

≅ - not in place or room for improvement

CURRENT ECSLA

SERVICE TO MEMBERS

- Information flow
 - ✓ « for information » : analysis, consequences, stakes
 - ✓ « for action » : alert, analysis, action plan, deadline
 - ✓ Means communication : website, newsletter, meeting, activity reports, minutes of meetings
- ≅ Networking/benchmarking
- ✓ Administration
 - Accounting
 - Meetings (WG, AGM, Board)
 - Legal obligations

DEFEND THE SECTOR

- ✓ Relationship with institutions
(✓ EU and ≅ international)
- ✓ Relationship with other business sectors
- ≅ Media relations
- ✓ Position letters
- ≅ Press releases
- ≅ Events (conferences, seminars) – organise or participate
- ≅ Networking (member of other associations)

IMAGE OF THE SECTOR

- ≅ Media relations
- ✓ Representation towards institutions and other business sectors
- ≅ B to B communication

IMPLEMENTATION

- ✓ Lobbying (internal, towards other sectors, institutional)
- ✓ Internal communication (meetings, website, newsletters)
- ✓ External communication (position letters, press releases, website)

TvS - Theo van Sambeek

GS - General Secretary

NEW ECSLA

SERVICE TO MEMBERS

- Information flow **TvS + SG**
 - ✓ « for information » : analysis, consequences, stakes
 - ✓ « for action » : alert, analysis, action plan, deadline
 - ✓ Means communication : website, newsletter, meeting, activity reports, minutes of meetings
- ≅ Networking/benchmarking **TvS**
- ✓ Administration **TvS**
 - Accounting
 - Meetings (WVG, AGM, Board)
 - Legal obligations

DEFEND THE SECTOR

- ✓ Relationship with institutions
(✓ EU and ≅ international) **SG**
- ✓ Relationship with other business sectors **SG**
- ≅ Media relations **TvS + SG**
- ✓ Position letters **SG**
- ≅ Press releases **TvS + SG**
- ≅ Events (conferences, seminars) – organise and participate **TvS + SG**
- ≅ Networking (member of other associations) **TvS + SG**

IMAGE OF THE SECTOR

- \cong Media relations **TvS + SG**
- ✓ Representation towards institutions and other business sectors **SG**
- \cong B to B communication **TvS + SG**

IMPLEMENTATION

- ✓ Lobbying (internal, towards other sectors, institutional) **SG**
- ✓ Internal communication (meetings, website, newsletters) **TvS + SG**
- ✓ External communication (position letters, press releases, website) **TvS + SG**

PRIORITY ISSUES FOR ECSLA?

Valérie HAMMER - SG Meeting - April 8th 2010

ENVIRONMENTAL ISSUES

- Fgas
 - Containment
 - Recast
 - Training
 - Bans
- HCFCs
 - National exemptions
- Carbon imprint
 - Sector framework
 - Best practises
- NH3/ CO2/HFOs
- Kyoto and Montreal protocols

ENERGY ISSUES

- Directive on energy efficiency of buildings
- Electricity
- 20/20/20 (20% less emissions, 20 % renewable energy by 2020)
- Energy efficiency
- Cost indexes

HYGIENE ISSUES

- 1489/1490
- Hygiene package recast
- Traceability
- Impact assessments

SOCIAL ISSUES

- Personnel training
 - EDI
 - Refrigerants
 - Hygiene good practises
 - Other?

OTHER ISSUES

- **Business Club ?**
 - When
 - Where
 - Agenda

CONCLUSIONS

- Need to give companies more than existing service
- Coordination of SG and TvS is vital
- Road map is ambitious
- Need active participation of all members

Future Road Map

ENVIRONMENTAL ISSUES

- Fgas
 - Containment
 - Recast - **Oko Recherche questionnaire**
 - Training – **alternatives to HCFCs and HFCs**
 - Bans
- HCFCs
 - National exemptions
- Carbon imprint **cannot be ignored. To be linked to energy efficiency, education/training regarding refrigerants' alternatives to HCFCs**
 - Sector framework **(what are companies and national associations doing?)**
 - Best practises
- NH3/ CO2/HFOs
- Kyoto and Montreal protocols **to be monitored at a distance**

ENERGY ISSUES

- Directive on energy efficiency of buildings **to be monitored**
- Electricity **still in distant future (what market model?)**
- 20/20/20 (**20% less emissions, 20 % renewable energy by 2020**)
- Energy efficiency – **related to carbon imprint and cost efficiency. To be studied closely. Direct influence on business**
- Cost indexes **what is done in each country. Share experiences. Benchmarking**

HYGIENE ISSUES

- 1489/1490 on going. UECBV to support ECSLA position?
- Hygiene package recast cf. impact assessment
- Traceability what technical consequences to CS operators? Universal language? What stakes for industry? What cost to operators?
- Impact assessments

SOCIAL ISSUES

- Personnel training
 - EDI
 - Refrigerants
 - Hygiene good practises **to be updated/finalised?**
 - Other? **safety**

OTHER ISSUES

- **Business Club ? (European Council)**
 - When **twice a year (Spring and Fall)**
 - Where **Brussels 09/10 and Germany 02/11**
 - Agenda **to be determined after survey**
 - **Economic context per region**
 - **Specific subjects (economic, technical, etc...)**