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**COMMISSION IMPLEMENTING DECISION**

**of 9.11.2016**

**on the adoption of the work programme for 2017 of information provision and  
promotion measures concerning agricultural products implemented in the internal  
market and in third countries**

# COMMISSION IMPLEMENTING DECISION

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## **on the adoption of the work programme for 2017 of information provision and promotion measures concerning agricultural products implemented in the internal market and in third countries**

THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union,

Having regard to Regulation (EU) No 1144/2014 of the European Parliament and of the Council of 22 October 2014 on information provision and promotion measures concerning agricultural products implemented in the internal market and in third countries and repealing Council Regulation (EC) No 3/2008<sup>1</sup>, and in particular Article 8 thereof,

Having regard to Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002<sup>2</sup>, and in particular Article 84(2) thereof,

Whereas:

- (1) Pursuant to Regulation (EU) No 1144/2014, both direct and shared management are to be used for the implementation of information provision and promotion measures.
- (2) Pursuant to Article 15(7) of Regulation (EU) No 1144/2014, the financing of simple programmes is implemented by the Member States under shared management.
- (3) Pursuant to Article 16(2) of Regulation (EU) No 1144/2014, the financing of multi programmes and measures on the initiative of the Commission is implemented by the Commission under direct management.
- (4) In order to ensure the implementation of the information provision and promotion measures, it is necessary to adopt the work programme which covers simple programmes, multi programmes and measures implemented on the initiative of the Commission.
- (5) For appropriations under direct management it is necessary to adopt a financing decision as laid down in Article 94 of Commission Delegated Regulation (EU) No 1268/2012<sup>3</sup>.
- (6) For appropriations under direct management, it is necessary to allow for the payment of interest due for late payment as laid down in Article 92 of Regulation (EU,

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<sup>1</sup> OJ L 317, 4.11.2014, p. 56.

<sup>2</sup> OJ L 298, 26.10.2012, p. 1.

<sup>3</sup> Commission Delegated Regulation (EU) No 1268/2012 of 29 October 2012 on the rules of application of Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council on the financial rules applicable to the general budget of the Union (OJ L 362, 31.12.2012, p. 1).

Euratom) No 966/2012 and Article 111(4) of Delegated Regulation (EU) No 1268/2012.

- (7) For the purpose of the implementation of multi programmes and measures on the initiative of the Commission not exceeding 20 % of the maximum contribution set out in this Decision and in order to allow for flexibility in the implementation of the work programme, it is appropriate to clarify the term 'substantial change' within the meaning of Article 94(4) of Delegated Regulation (EU) No 1268/2012.
- (8) The work programme has to provide for specific temporary arrangements to react to serious market disturbance or loss of consumer confidence as provided for in Article 8(1) of Regulation (EU) No 1144/2014. It is therefore necessary to make provision for the possibility of an additional call during the year, if required.
- (9) The Commission consulted the Civil Dialogue Group on Quality and Promotion and received contributions from stakeholders.
- (10) The measures provided for in this Decision are in accordance with the opinion of the Committee for the Common Organisation of the Agricultural Markets,

HAS DECIDED AS FOLLOWS:

#### *Article 1*

##### *The work programme and the criteria for Union financial contribution*

The work programme on the financing of the information provision and promotion measures concerning agricultural products implemented in the internal market and in third countries for 2017, as set out in Annex I, and the selection, award and other criteria for financial contributions to actions as set out in Annexes II and III, are adopted.

For appropriations under budget line 05 02 10 02, the annual work programme shall constitute a financing decision within the meaning of Article 84 of Regulation (EU, Euratom) No 966/2012.

The implementation of this Decision is subject to the availability of the appropriations provided for in the draft general budget of the Union for 2017, following the adoption of that budget by the budgetary authority or as provided for in the system of provisional twelfths.

#### *Article 2*

##### *Union contribution for multi programmes and measures on the initiative of the Commission*

The maximum Union contribution for the implementation of multi programmes and measures on the initiative of the Commission for 2017 shall be set at EUR 52.500.000, and financed from the appropriations entered in the budget line 05 02 10 02 of the general budget of the Union for 2017.

The appropriations provided for in the first paragraph may also cover interest due for late payment.

#### *Article 3*

##### *Total amount for simple programmes*

The total amount foreseen for the financing of simple programmes in 2017 is set at EUR 90.000.000.

*Article 4*  
*Flexibility clause*

Cumulated changes to the allocations to multi programmes and measures on the initiative of the Commission not exceeding 20 % of the maximum contribution set in Article 2 of this Decision shall not be considered to be substantial within the meaning of Article 94(4) of Delegated Regulation (EU, Euratom) No 1268/2012, where those changes do not significantly affect the nature of the actions and the objective of the work programme. The increase of the maximum contribution set in Article 2 of this Decision shall not exceed 20%.

In implementing this Decision, the authorising officer responsible may apply the type of changes referred to in the first paragraph in accordance with the principles of sound financial management and proportionality.

Done at Brussels, 9.11.2016

*For the Commission*  
*Phil HOGAN*  
*Member of the Commission*